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## Consumer Education Workgroup AGENDA

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Tuesday, February 19, 2013

10:00am – 11:00am

James R. Thompson Center

100 W. Randolph Street, Suite 2-201

Chicago, IL 60601

Call in Number 888-494-4032, Code 129 237 6808

- I. Welcome and Introductions
- II. Approval of Minutes for January 15, 2013 and December 18, 2012
- III. Status of ILHIE initiatives – Danny
- IV. Targets and channels to reach targets over next 11 months
  - a. IL Family Physicians – Feb meeting (TBD)
- V. RECs and consumer education efforts – distribution of materials, websites etc.
- VI. Scheduling Education Partners meetings – Patricia
- VII. Message - e-health Vignettes/Use Cases - Update and consolidation
  - a. Still looking for “They saved my life” story
  - b. Toolkit - Status of key elements DK
    - i. Levels and language update DK
  - c. Toolkit on ILHIE site
    - Where, Look and feel, access – special place on ILHIE site - DK and CV
  - d. Need for release, legal for Use cases - DK and CV
- VIII. Physician finder + EHR – Theresa Walunas, CHITREC
- IX. Implementation Timeline Review (See next page.)
- X. Next Steps
- XI. Public Comment
- XII. Adjourn

### Actionable Communication Strategy Statement

**“ILHIE consumer communication and outreach will target [whom] to help them understand, believe or do [what], by informing them of [messages], through [messengers or channels] to result in [objectives].”**

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All meetings will be accessible to handicapped individuals in compliance with pertinent state and federal laws upon notification of anticipated attendance. Handicapped persons planning to attend and needing special accommodations should contact OHIT at least five business days prior to the meeting so that we may best accommodate their needs.

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## Timeline – DRAFT

### ILHIE Communication Rollout -2013

- Jan – Feb** Finalize toolkit – appropriate education level & languages  
Gather, refine case studies/stories/vignettes
- Monthly** Update Work Group on status of new services offered by ILHIE so they can be included in Work Group communication efforts.
- Feb** If possible, review toolkit with IL Academy of Family Physicians. Then refine toolkit for physician use
- Feb** Develop statewide HIT resources list for consumers (workgroup assistance needed)
- Mar** ILHIE Consumer Ed Work Group – introduce toolkit to Downstate RECs and other Partner Educators
- Mar** Group teleconference with IL RECs to share info
- Apr** Report on status of HIX. Is there a way to share our tools with them?
- Apr - Dec** Group teleconference with Education Partner groups

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